## fashion calendar 1970

30th year · issued weekly

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JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

## WEEK ENDING FRIDAY, SEPTEMBER 18, 1970

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Sept. 17 9:30 A.M.	(Also showing: Mon., Sept.	OHRBACH'S Madrid couture fashions and 21, 1:00, by invitation; Contact: Bridgett Franklyn	public show: 6:00.)
Sept. 17	10:00 A.M., ADELE SIMPSON	, 530 Seventh Avenue, 23rd	floor, LA. 4-7626
Sept. 17	11:00 A.M., GINO CHARLES,	530 Seventh Avenue, 4th fl	oor, 524-4510
Sept. 17	11:00 A.M., WILSON FOLMAR	, 530 Seventh Avenue, 14th	floor, LA. 4-5923
Sept. 17	11:00 A.M., B.H. WRAGGE,	550 Seventh Avenue, 9th flo	or, WI. 7-4968
Thursday Sept. 17 11:30 A.M.	PRESS PREVIEW: BOUTIQUE FURS By invitation. Publicity	BERGDORF GOODMAN  : Madeline de Vries, PL. 3-	MISS BERGDORF 5TH FLOOR 7300.
Thursday Sept. 17 3:30 P.M.	PREVIEW OF FALL AND WINTER FURS For press and customers.	FEMINA FURS  By invitation. Contact: 5	330 SEVENTH AVENUE SHOWROOM - 22ND FLOOR 65-3870.
Thursday Sept. 17 5:00 P.M 7:00 P.M. Cocktails	CRUISE COLLECTION Day-into-evening Ban-Lon	(1410 BROADWAY) and Italian hand-screened p invitation. Thereafter in	HIPPOPOTAMUS 154 EAST 54TH STREET olyester prints, de- showroom, 27th floor.
Beginning Thursday Sept. 17	COLLECTION	ANNE KLEIN AND COMPANY tact: Betty Hanson, 279-991	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR 5.
Sept. 17- Sept. 20	LINGERIE FAIR IN COLOGNE. Box 210760, 5 Cologne 21,	Contact: Messe-und-Ausste Germany.	11ungs-GmbH, P.O.
Sept. 17- Sept. 21		ANUFACTURERS GUILD MARKET, S.E. 14th St., Miami, Fla.	
Friday Sept. 18 9:00 A.M. Breakfast		LORD & TAYLOR evelli; and her jewelry col : Jeri Savidge, WI. 7-3300.	
Beginning Friday Sept. 18	HOLIDAY & RESORT COLLECTION Evening clothes and a spe	EVA HAYNAL	435 FIFTH AVENUE SHOWROOM - PENTHOUSE ons. By appointment.

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Contact: Alan Davis, 755-5529.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday Sept. 20- Sept. 23	MARKET WEEK BAMA breakfast fashion sho	BOYS' & YOUNG MEN'S APPAREL MFRS ASSN ows: Mon., Sept. 21; Tues., Mon., Sept. 21. Contact:	8TH AVE. & 34TH ST. Sept. 22. "Encounter
Sunday Sept. 20- Sept. 24	20TH NATIONAL PRESS WEEK IN CALIFORNIA Resort-Spring collections By invitation. (Buyers of 111 East 9th Street, Los A	CREATORS of swimwear, sportswear, coenings: Mon., Oct. 5.) Co	SHERATON-UNIVERSAL HOTEL LOS ANGELES, CALIFORNIA dresses, accessories. ontact: Marjorie Carne,
Sept. 20- Sept. 24		JDITORIUM, BOSTON. Contacts, 220 Fifth Avenue, MU. 3-	:: Maxine or Robert
	WEEK BEGINNIN	NG MONDAY, SEPTEMBER 21, 19	270
Sept. 21	1:00 P.M., OHRBACH'S IMPOR	RT SHOW, by invitation. (s	see page 1)
Monday Sept. 21 3:00 P.M.	HOLIDAY, RESORT, SPRING COLLECTION By invitation only. Conta	JON HAGGINS (37 W. 39th ST.) act: Harri Carey, 695-5555.	25 TUDOR TOWERS 41ST ST. & 1ST AVE.
Sept. 21	6:00 P.M., OHRBACH'S IMPOR	RT SHOW, open to public. (	see page 1)
Monday Sept. 21 7:00 P.M 9:00 P.M.	PREVIEW OF NEW BOUTIQUE Valentino will preview his Sept. 22.) Invitations Ha	VALENTINO  s first American boutique.  ave Been Issued.	801 MADISON AVENUE AT 67TH STREET (Opening Tuesday,
Beginning Monday Sept. 21	RESORT-HOLIDAY COLLECTIONS Designed by Jane Justin an Publicity: Vera Haggerty,	KNITS BY DON ad Sandy Starkman. Contact	SHOWROOM - 7TH FLOOR : LW. 4-1080.
Beginning Monday Sept. 21	OPENING: RESORT COLLECTION Continuous by appointment.	VERA MAXWELL  Contact: LO. 3-4358.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Sept. 21	RESORT-EARLY SPRING COLLECTION BY TARQUIN Leather and suede collecti Tarquin. continuous by ap	SAMUEL ROBERT on; also a special cotton pointment. Contact: Vera	1407 BROADWAY SHOWROOM - 20TH FLOOR group, designed by Bartul, LA. 4-4562.
Sept. 21- Sept. 27	25TH ANNUAL NATIONAL SWEAT Knitted Outerwear Assn, 51	ER WEEK. Contact: Edward Madison Avenue, MU. 3-752	A. Brandwein, National
Monday Sept. 21- Oct. 3	"THIS IS ALTMAN'S" Two-week, storewide festiv furnishings, cooking, hand		
Tuesday Sept. 22 9:30 A.M.	FALL AND WINTER FUR COLLECTION Show at 10:00. By invitate	MAXIMILIAN  ion only. Publicity: Vera	20 WEST 57TH STREET SALON - 3RD FLOOR Bacal, CI. 7-1388.
Sept. 22	10:00 A.M., ADELE SIMPSON,		

GIVEN BY WHERE DATE WHAT'S GOING ON ABBOTT TRESSES CLAIROL Tuesday FALL WIGS BY 345 PARK AVENUE Sept. 22 ADOLFO & HALSTON 11:00 A.M. Presentation of Fall wigs designed by Adolfo and Halston. (Repeat Shows: Thurs., Sept. 24; Fri., Sept. 25 at 11:00.) By invitation only. Pub-Luncheon licity: Diana Davenport, The Rowland Co., MU. 8-1200. Tuesday CUSTOMER SHOWING: BERGDORF GOODMAN 2ND FLOOR Sept. 22 GIVENCHY BOUTIQUE 11:00 A.M.- Opening of Givenchy Nouvelle Boutique. Informal modeling. Publicity: Madeline de Vries, PL. 3-7300. 4:00 P.M. BARBETTA RESTAURANT FASHION SHOW AT VARIOUS DESIGNERS Tuesday 321 WEST 46TH STREET Sept. 22 BENEFIT LUNCHEON 12:00 Noon Fashions by: Francesca for Damon, Kasper for Joan Leslie, Modelia, Alexander Shields, Oliver Gintel, fur hats by Janet Leitner for Mr. Laurence, hand-Luncheon bags by Coblentz, jewelry by Kenneth Jay Lane. Coordinator: Ellen Perl. Price: \$15.00 for benefit B'nai B'rith-Atlantic Chapter. Contact: Mrs. F. Pernick, DE. 2-7424. FREDRICA FURS 345 SEVENTH AVENUE SHOWING: FUR Tuesday SHOWROOM - 16TH FLOOR Sept. 22 COLLECTION 2:30 P.M. Designed by Arthur Schwartz. For customers, by invitation. Contact: CH. 4-8685. 1411 BROADWAY ROBBY LEN Tuesday PRESS PREVIEW: SHOWROOM - 30TH FLOOR (DIV. GENESCO) Sept. 22 SPRING SWIMWEAR By invitation only. Contact: Joan Grady, MU. 5-4794. 4:00 P.M. 36 EAST 61ST STREET NINA DIMOS SHOWING: FALL & Tuesday SALON - 3RD FLOOR Sept. 22 WINTER COLLECTION By invitation only. Contact: 838-4302. 4:00 P.M. BLOOMINGDALE'S 5TH FLOOR Tuesday PRESS PREVIEW: Sept. 22 MODEL ROOMS Opening of Fall designer rooms, shops, galleries. By invitation. 6:15 P.M. Cocktails Contact: Arlene Friedlander, PL. 2-1988. THE FASHION GROUP, INC. UNITED ENG. CENTER FIRST SESSION: Tuesday 345 EAST 47TH STREET (9 ROCKEFELLER PLAZA) Sept. 22 CAREER COURSE Speakers: Gayle Kirkpatrick; Virginia Lord - Warner Brothers; Carol Phillips -6:30 P.M.-Clinique: Wilmer Weiss - Franklin Simon. Price: \$3.00 (\$20.00 for series 8:30 P.M. of 10 lectures). Contact: CI. 7-3940. BEVERLY-WILSHIRE HOTEL DIAMOND AWARDS N.W. AYER & SON Tuesday BEVERLY HILLS, CALIF. (1345 SIXTH AVENUE) Sept. 22 IN CALIFORNIA 6:30 P.M. Diamonds-International '70 awards presentation, coordinated with California designer fashions. By invitation. Publicity: Mildred Kosick, 947-7461. Dinner 57TH TO 83RD STREET MAGIC (MADISON AVE. Tuesday OPENING: MADISON

GENERAL IDEAS COMM.)

Mayor John V. Lindsay will open the Madison Avenue Tuesday evening prome-

portation by mini-trains. Public Relations for MAGIC: Martin Wiener,

nades, with a ribbon-cutting ceremony at 7:00 P.M. in front of the Valentino

boutique (67th St.). More than 200 firms, including beauty salons, boutiques, galleries, museums will remain open each Tuesday evening thereafter. Trans-

Sept. 22

7:00 P.M.-

10:00 P.M.

AVENUE PROMENADE

535-4500.

-3-

ON MADISON AVENUE

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Sept. 22 7:00 P.M. Dinner	PRODUCTS EXHIBITION	NAT'L SOCIETY OF INTERIOR DEISGNERS e: \$15.00. Contact: Phylli	CRYSTAL ROOM
Beginning Tuesday Sept. 22		CACHAREL (DIV. MALLORY)  Contact: Susie Vogel, WI	
Tuesday Sept. 22- Sept. 25	SWEDISH DESIGNERS IN CALIFORNIA Fashions by: Anna-Modelle Contact: Ingegard Jonsson	SCANDINAVIAN FASHION GROUP er, Bertil Wahl, Double-W, T	STATLER-HILTON HOTEL LOS ANGELES, CALIF. Connie, One Seven.
Tuesday Sept. 22- Nov. 29	ART EXHIBIT	ographs by Bruce Davidson.	11 WEST 53RD STREET FIRST FLOOR Public Relations:
Wednesday Sept. 23 9:00 A.M.	PRESS PREVIEW: SPRING MEN'S WEAR Show at 9:30. By invitation	JOHN WEITZ	HAMPSHIRE HOUSE THE COTTAGE vitz, 563-4920.
Wednesday Sept. 23 12:30 P.M. Luncheon		FOR GOLET lay highlights. Reservation	BARBETTA RESTAURANT 321 WEST 46TH STREET as (\$5.95): CI. 6-9171.
Wednesday Sept. 23 1:00 P.M. Luncheon	Dina Merrill will introdu	uce her "Amaranthe" skin-car	CONFERENCE ROOM 9TH FLOOR re collection. By
	MEN'S WEAR	DIMITRI OF ITALY (42 EAST 57TH STREET) Show at 4:00. For press ar Borris, 832-8550.	TERRACE ROOM
Cancelled Sept. 23	REISS & FABRIZIO FUR PREVAT 3:30 P.M., HAS BEEN CA	VIEW, ORIGINALLY SCHEDULED 1	FOR WED., SEPT. 23
Wednesday Sept. 23 4:00 P.M.	RESORT-CRUISE COLLECTION By invitation. Thereafte tact: Esther Reifer, OX.	McMULLEN (550 SEVENTH AVENUE) er by appointment in showrout 5-4270. Publicity: Pennoye	om, 20th floor. Con-
Wednesday Sept. 23 5:00 P.M 7:00 P.M.		BERGDORF GOODMAN dicrafts department, includ-	
Wednesday Sept. 23- Oct. 2	RESORT & EARLY SPRING COLLECTION By appointment. Contact 50th Street, 758-7760.	HANAE MORI Gail Jannon, Nippi New York	WALDORF-ASTORIA PRIVATE SUITE rk, Inc., 155 East

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Sept. 24 9:00 A.M. Breakfast	MILLINERY SHOWING "Hat Business Can be Turn buyers and press. By inv	MILLINERY INSTITUTE OF AMERICA ned into Hot Business"Fall vitation only. Contact: Bus	N.Y. HILTON TRIANON ROOM  1 millinery guide for rt Champion, MU.6-2970.
Sept. 24	11:00 A.M., ABBOTT TRESSE	ES, Clairol, 345 Park Avenue	e, MU. 8-1200 (Pg. 3)
Thursday Sept. 24 11:30 A.M.	CUSTOMER SHOWING Customer showing of Malco Vries, PL. 3-7300.	BERGDORF GOODMAN	MISS BERGDORF 5TH FLOOR icity: Madeline de
Thursday Sept. 24 12:30 P.M. Luncheon	COUTURE COLLECTION AT LUNCHEON SHOW Fall collection by Tiziar Coordinator and commentate	TIZIANI OF ROME  ni of Rome. Reservations (Stor: Mary Alice Rice, PL. 2-	PLAZA HOTEL TERRACE ROOM \$6.00): PL. 9-70105726.
Thursday Sept. 24 2:30 P.M.		DAVID CRYSTAL  Distumes. For press and reside Abruzzo or Lynne Delgado,	
Thursday Sept. 24 8:30 P.M.	Bill Blass; Return Award Angelo & Chester Weinberg Steven Brody, Daniel Stoc Ruza, Bill Smith, Mr. & M	rican Fashion Critics' Award Herbert Kasper; "Winnie" g; Men's Award Ralph Laurenescu, Alexis Kirk, Cliff Mrs. Will Richardson, Tom Portion Publicity: Eleanor Lambert	" Giorgio de Sant' ren; Special Awards Nicholson, Marty endergast. Invita-
Beginning Thursday Sept. 24	OPENING: COMPLETE CRUISE COLLECTION Continuous showings. Con	RIKKI FOR SPORT TRIO ntact: Helen Feinstein, LO.	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR 3-6143.
Sept. 25	11:00 A.M., ABBOTT TRESSE	S, Clairol, 345 Park Avenue	e, MU. 8-1200 (Pg. 3)
Sept. 27- Sept. 30		Benjamin Franklin Hotel, Ph Shows, 220 Fifth Avenue, M	
Monday Sept. 28 11:30 A.M.	OPENING OF SPRING KNITWEAR COLLECTION Repeat Show at 3:00. By	HALSTON INTERNATIONAL invitation. Contact: Allan	33 EAST 68TH STREET SHOWROOM - 3RD FLOOR N Kohn, CH. 4-8400.
Sept. 28- Nov. 23 6:00 P.M 8:00 P.M.	TEXTILE SEMINAR Eight Monday sessions. If 524-1300 ext. 297.	FASHION INSTITUTE OF TECHNOLOGY Registration: \$50.00. Conta	227 WEST 27TH STREET act: Edna Brodie,
Beginning Monday Sept. 28	CAPSULE COLLECTION By appointment. Contact:	KEN SCOTT  Alina Roux, 249-9600.	17 EAST 67TH STREET SHOWROOM - 3RD FLOOR
Tuesday Sept. 29 9:00 A.M. Breakfast		BLOOMINGDALE'S aturing complete collection tion. Publicity: Arlene Fr	

PRESS PREVIEW:  NATIONAL BANK OF Sept. 29 11:00 A.M.	DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Luncheon Lun	Sept. 29	FASHION PRESENTATION Showing of pantsuits and By invitation. Contact:	NORTH AMERICA other new fashions to be wo	CORNER OF PINE ST. rn by women employees.
Sept. 29 3:00 F.M. Preview of fur collection designed by Emeric Partos. By invitation. Publicity: Madeline de Vries, FL. 3-7300.  Tuesday SHOWING: RESORT JAMAICA FASHION 37 WEST 57TH STREET Sept. 29 4:30 P.M. Resort collections by Jamaican designers. For press and buyers by invitation. Thereafter by appointment. Contact: Alexandra Sandlin, 688-4814.  Tuesday PREVIEW: INTERNATIONAL BARNEY'S 7TH AVENUE MEN'S STORE AT 17TH STREET By invitation only. Contact: George H. Green, 141 East 33rd Street, MU. 4-2208.  Tuesday 2ND SESSION: THE FASHION GROUP, INC. UNITED ENG. CENTER CAREER COURSE (9 ROCKEFELLER FLAZA) 345 EAST 47TH STREET Speakers: Sanford Suchsbaum, Revlon; Erica Elias, Charle's Girlis; Patrick 8:30 P.M. Contact: CI. 7-3940.  Wednesday Sept. 30 10:00 A.M. Breakfast Course B. ALTMAN & CO. CONFERENCE ROOM THE TAJ MAHAL" 9TH FLOOR  Preview of new shop for exclusive collection of dresses, at-home clothes, cover-ups, ponchos from India. By invitation only. Publicity: Rea Lubar Associates, 279-0790.  Wednesday Sept. 30 12:30 P.M. AT LUNCHEON ADDLYHE ZELINKA 321 WEST 46TH STREET AT LUNCHEON ADDLYHE ZELINKA 321 WEST 46TH STREET Publicity: Ellen Perl, TE. 2-8212.  Wednesday Sept. 30- ART EXHIBIT 0F ART 2-8212.	Sept. 29 12:00 Noon	LUNCHEON MEETING Speaker: Amelia Bassin, B	(50 ROCKEFELLER PLAZA) assinnova; capsule forecast	STARLIGHT ROOF
Sept. 29 4:30 P.M. Resort collections by Jamaican designers. For press and buyers by invitation. Thereafter by appointment. Contact: Alexandra Sandlin, 688-4814.  Tuesday Sept. 29 5:30 P.M 9:00 P.M. Mu. 4-2208.  Tuesday Sept. 29 6:30 P.M 8:30 P.M 8:40 P.M. STORE AT 17TH STREET 5:30 P.M 9:00 P.M. Mu. 4-2208.  Tuesday Sept. 29 6:30 P.M 8:40 P.M. SESSION: THE FASHION GROUP, INC. UNITED ENG. CENTER CAREER COURSE (9 ROCKEFELLER PLAZA) 345 EAST 47TH STREET 6:30 P.M 8:30 P.M. Speakers: Sanford Buchsbaum, Revlon; Erica Elias, Charlie's Girls; Patrick o'Higgins, McCall's; Jane Trahey, Trahey-Wolf Advertising. Price: \$3.00. Contact: CI. 7-3940.  Wednesday Sept. 30 10:00 A.M. Preview of new shop for exclusive collection of dresses, at-home clothes, cover-ups, ponchos from India. By invitation only. Publicity: Rea Lubar Associates, 279-0790.  Wednesday Sept. 30 12:30 P.M. Fall and Winter Collection. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.  Wednesday Sept. 30 12:30 P.M. Fall and Winter Collection. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.  Wednesday Sept. 30 12:30 P.M. Fall and Winter Collection. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.  Wednesday Sept. 30- ART EXHIBIT OF ART ZND FLOOR DESTRICT OF ART ZND FLOOR DESTRICT OF ART ZND FLOOR Public Relations: Jack Frizzelle, 879-5500.	Sept. 29	CUSTOM-ORDER FURS Preview of fur collection	designed by Emeric Partos.	
Sept. 29 5:30 P.M.— 9:00 P.M. MU. 4-2208.  Tuesday 2ND SESSION: THE FASHION GROUP, INC. UNITED ENG. CENTER CAREER COURSE (9 ROCKEFELLER PLAZA) 345 EAST 47TH STREET 6:30 P.M.— 8:30 P.M.— 0'Higgins, McCall's; Jane Trahey, Trahey-Wolf Advertising. Price: \$3.00. Contact: CI. 7-3940.  Wednesday Sept. 30 10:00 A.M. Preview of new shop for exclusive collection of dresses, at-home clothes, cover-ups, ponchos from India. By invitation only. Publicity: Rea Lubar Associates, 279-0790.  Wednesday FASHION SHOW JOHN ANTHONY FOR BARBETTA RESTAURANT 321 WEST 46TH STREET 12:30 P.M. Fall and Winter Collection. Reservations (\$5.95): CI. 6-9171. Barbetta Luncheon Publicity: Ellen Perl, TE. 2-8212.  Wednesday Sept. 30 Jan. 3  METROPOLITAN MUSEUM BINCHAM GALLERIES Sept. 30- ART EXHIBIT OF ART 2ND FLOOR 1Before Cortes: Sculpture of Middle America"3,000-year survey of sculpture of Olmec, Maya, Zapotec, Aztec and other civilizations. (Press Preview: Mon., Sept. 28, 10:00 - 12:00.) Public Relations: Jack Frizzelle, 879-5500.	Sept. 29	COLLECTIONS Resort collections by Jam	GUILD aican designers. For press	SHOWROOM - 9TH FLOOR and buyers by invi-
Sept. 29 6:30 P.M 8:30 P.M. Speakers: Sanford Buchsbaum, Revlon; Erica Elias, Charlie's Girls; Patrick O'Higgins, McCall's; Jane Trahey, Trahey-Wolf Advertising. Price: \$3.00. Contact: CI. 7-3940.  Wednesday Sept. 30 PRESS PREVIEW: B. ALTMAN & CO. CONFERENCE ROOM 9TH FLOOR 10:00 A.M. Preview of new shop for exclusive collection of dresses, at-home clothes, cover-ups, ponchos from India. By invitation only. Publicity: Rea Lubar Associates, 279-0790.  Wednesday Sept. 30 AT LUNCHEON ADOLPHE ZELINKA 321 WEST 46TH STREET 12:30 P.M. Fall and Winter Collection. Reservations (\$5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.  Wednesday Sept. 30 ART EXHIBIT OF ART 2ND FLOOR Jan. 3 "Before Cortes: Sculpture of Middle America"3,000-year survey of sculpture of Olmec, Maya, Zapotec, Aztec and other civilizations. (Press Preview: Mon., Sept. 28, 10:00 - 12:00.) Public Relations: Jack Frizzelle, 879-5500.	Sept. 29 5:30 P.M	MEN'S STORE By invitation only. Cont		AT 17TH STREET
Sept. 30 "THE TAJ MAHAL" 9TH FLOOR  10:00 A.M. Preview of new shop for exclusive collection of dresses, at-home clothes, cover-ups, ponchos from India. By invitation only. Publicity: Rea Lubar Associates, 279-0790.  Wednesday FASHION SHOW JOHN ANTHONY FOR BARBETTA RESTAURANT Sept. 30 AT LUNCHEON ADOLPHE ZELINKA 321 WEST 46TH STREET 12:30 P.M. Fall and Winter Collection. Reservations (\$5.95): CI. 6-9171. Barbetta Luncheon Publicity: Ellen Perl, TE. 2-8212.  Wednesday Sept. 30- ART EXHIBIT OF ART 2ND FLOOR Jan. 3 "Before Cortes: Sculpture of Middle America"3,000-year survey of sculpture of Olmec, Maya, Zapotec, Aztec and other civilizations. (Press Preview: Mon., Sept. 28, 10:00 - 12:00.) Public Relations: Jack Frizzelle, 879-5500.	Sept. 29 6:30 P.M	CAREER COURSE Speakers: Sanford Buchsba O'Higgins, McCall's; Jane	(9 ROCKEFELLER PLAZA) um, Revlon; Erica Elias, Ch	345 EAST 47TH STREET arlie's Girls; Patrick
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Sept. 30- Jan. 3  ART EXHIBIT  OF ART  2ND FLOOR  "Before Cortes: Sculpture of Middle America"3,000-year survey of sculpture of Olmec, Maya, Zapotec, Aztec and other civilizations. (Press Preview: Mon., Sept. 28, 10:00 - 12:00.)  Public Relations: Jack Frizzelle, 879-5500.	Sept. 30 12:30 P.M.	AT LUNCHEON Fall and Winter Collection	ADOLPHE ZELINKA n. Reservations (\$5.95): 0	321 WEST 46TH STREET
Oct. 1 ROSH HASHONAH (begins at sunset, Wed., Sept. 30)	Sept. 30-	ART EXHIBIT "Before Cortes: Sculpture ture of Olmec, Maya, Zapo view: Mon., Sept. 28, 10:	of Middle America"3,000- tec, Aztec and other civili	2ND FLOOR year survey of sculp- zations. (Press Pre-
	Oct. 1	ROSH HASHONAH (begins at	sunset, Wed., Sept. 30)	

HELGA

Monday

Oct. 5

RESORT-SPRING

IN CALIFORNIA

9:30 A.M. By invitation. Contact: Dick Steiner or Walter Oppenheimer, 213-MA7-0806.

722 S. LOS ANGELES ST.

LOS ANGELES, CALIF.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Oct. 5	HOLIDAY & RESORT IN CALIFORNIA By appointment. Contact:	MR. BLACKWELL  Robert L. Spencer, 213-MA.	719 S. LOS ANGELES ST. LOS ANGELES, CALIF. 7-5201.
Monday Oct. 5- Oct. 31	SPRING-SUMMER COLLECTION Day-into-evening Italian-	DIANE VON FURSTENBERG	GOTHAM HOTEL PRIVATE SUITE atment. Contact: 369-3770.
Tuesday Oct. 6 6:30 P.M 8:30 P.M.	OPENING OF "JUNIOR BEAT" Press preview of new juni 5:30 - 7:30; fashion show TR. 5-7200.	ABRAHAM & STRAUS (BROOKLYN) ior floor. (Open to public ws, music, door prizes). Pu	4TH FLOOR  :: Thurs., Oct. 8, blicity: Olga Soffer,
Wednesday Oct. 7 11:30 A.M. Champagne	FUR COLLECTION AT BENEFIT SHOW Highlights from Fall coll Price: \$5.00, for benefit Station. Publicity: Hele	SAKS FIFTH AVENUE  lections and preview of count t Kips Bay Boys Club, P.O. 1 en O'Hagan, PL. 3-4000.	5TH FLOOR  ture furs by Revillon.  Box 5157, Grand Central
Wednesday Oct. 7 12:30 P.M. Luncheon	COUTURE COLLECTION AT LUNCHEON SHOW Custom-order Fall-Winter Coordinator and Commenta	RAYMOND MARTIER (29 WEST 56TH ST.) collection. Reservations tor: Mary Alice Rice, PL. 2-	PLAZA HOTEL TERRACE ROOM (\$6.00): PL. 9-70105726.
Oct. 8	6:30 - 8:30 P.M., ABRAHAM	M & STRAUS, customer show,	4th floor (see above)
Oct. 10	YOM KIPPUR (Jewish New Yo	ear - begins at sundown, Fr	iday, Oct. 9)
Oct. 11- Oct. 14	33RD FASHION WEEK, VIENNA industrie, 4 Schwarzenber	A FAIR PALACE. Contact: Far rgplatz, A-1030 Vienna, Aus	chverbandberbekleidungs- tria.
Oct. 11- Oct. 15	4TH INTERCHIC FASHION FA Keithstrasse 2-4, 1 Berl	IR, BERLIN. Contact: ADB-A	usstellungs-Dienst,
Monday Oct. 12 2:00 P.M.	OPENING OF SPRING COLLECTION Also Mon., Oct. 19 at 2:	ORIGINALA  OO. By appointment. Conta	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR ct: Judith Morell,695-5100.
Monday Oct. 12- Oct. 16	ITALIAN READY-TO-WEAR SHE Firenze per la Moda Ital phone: 67-91-83.	OWINGS, PITTI PALACE, FLORE iana, 9/A Viale Gramsci, 50	NCE. Contact: Centro di 121 Florence, Italy;
Oct. 12- Oct. 23	81ST INTERNATIONAL FASHI Damenoberbekleidungsindu	ON WEEK, BERLIN. Contact: strie e.v., 42 Podbielskial	Fachverband der Berliner lee, 1 Berlin-Dahlem.
Tuesday Oct. 13 9:45 A.M.	OPENING OF SPRING COLLECTION Also Wed., Oct. 21 at 9: LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC. 45. By appointment. Conta	498 SEVENTH AVENUE SHOWROOM - 17TH FLOR ct: Maria Finkle,

PIERRE CARDIN

11:00 A.M. By appointment. Contact: Rene Tixier, 279-3091.

Tuesday OPENING OF Oct. 13 SPRING COLLECTION

550 SEVENTH AVENUE

SHOWROOM - 24TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
	OPENING: SPRING & RESORT COLLECTION By reservation. Contact:	MOLLIE PARNIS BR. 9-5012.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Oct. 13 1:00 P.M.	SPRING COLLECTION	TEAL TRAINA at 1:00. By appointment.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR Contact: LA. 4-3520.
Tuesday Oct. 13 2:30 P.M.	SPRING COLLECTION	at 2:30. (Press Show: Mon.	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR , Oct. 19, 3:00 P.M.,
Tuesday Oct. 13 4:00 P.M.	COLLECTION	DONALD BROOKS 4:00. By appointment. Cons	SHOWROOM - 21ST FLOOR
	FASHION BALL Guest of Honor: Marvin Tr Andrew Goodman. Chmn: Je Trigere. Dinner Chmn: L:	AMERICAN-JEWISH COMMITTEE FOR HUMAN RELATIONS raub, President, Bloomingda erry Silverman. Co-chmn: Al loyd Weil. N.Y. Chmn: Newto e) Contact: PL. 1-4000 ext	GRAND BALLROOM le's. National Chmn: be Schrader and Pauline on Glekel. Price:
Beginning Tuesday Oct. 13	SPRING COLLECTION	ROSSINO-ANGELA 's Boutique". By appointmen	SHOWROOM - 18TH FLOOK
Oct. 14	OPENING OF SPRING COLLECTION By appointment. Contact		550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Oct. 14	SPRING COLLECTION By reservation. Thereaf	SEYMOUR FOX ter by appointment. Contact	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR t: Pat King, LO. 4-3246.
Oct. 14	11:30 A.M., OSCAR DE LA	RENTA BOUTIQUE PRESS SHOW (	see below)
Oct. 14	2:00 P.M., CHESTER WEINB	ERG & CHESTER NOW PRESS SHOW	W (see below)
		4:00. By reservation. (Proster Now collection, by inv	
	COMPLETE SPRING COLLECTION Designed by Marie McCartl Contact: CH. 4-1872.	ALDRICH hy. Also, Oct. 15, 20 at 2:	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR 30. By reservation.
Wednesday Oct. 14 3:00 P.M.	SPRING COLLECTION Also Oct. 19, 26 at 11:30	OSCAR DE LA RENTA BOUTIQUE  D. By reservation. (Press D.) Contact: Marilyn Pignor	Show: Wed., Oct. 14 at

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Oct. 14 7:00 P.M. Dinner	DINNER DANCE Guests of honor: Harold K J.P. Stevens & Co. Hon. Abbott, Montgomery Ward; M.C.: Henry Leslie, Burli	THE NEW YORK FASHION DESIGNERS Grensky, Federated Dept. Sto Chmn: Donald McCullough, Co Steven Osterweis, Associate Ington Industries. For bene Industries. Contact:	ollins & Aikman; Richard ed Merchandising Corp. efit N.Y. Fashion De-
Wednesday Oct. 14 10:00 P.M.	CAFE PARTY Italian couture Resort-Sp	MODA ROMANA ring collections by Carosa, ni. By invitation. Theres	
Thursday Oct. 15 10:00 A.M.	COLLECTION	ANNEMARIE GARDIN FOR PAPILLON Susan Sheinman, 868-2880.	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday Oct. 15 11:00 A.M.	OPENING: SPRING COLLECTION For press and buyers. Al Contact: LA. 4-3520.	TRAINA BOUTIQUE so Oct. 21, 28 at 11:00.	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR By reservation.
Oct. 15	12:00 Noon, GEOFFREY BEEN	E PRESS SHOW (see below)	
Thursday Oct. 15 12:00 Noon	CRUISE & SPRING COLLECTION By reservation. Contact:	COUNTESS ALEXANDER CH. 4-5693.	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Oct. 15	3:00 P.M., OSCAR DE LA RE	NTA PRESS SHOW (see below)	
Friday Oct. 16 10:30 A.M.	RESORT & SPRING COLLECTION Also Oct. 20, 22 at 10:30 by invitation.) Contact:	OSCAR DE LA RENTA . (Press Show: Thurs., Oct LA. 4-9350.	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR . 15 at 3:00 P.M.,
Friday Oct. 16 12:00 Noon	OPENING OF SPRING COLLECTION Also Oct. 19, 21, 23 at 1	GEOFFREY BEENE 2:00 Noon. By (Press, Oct.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR 15). Contact: LW. 4-045
Oct. 17- Oct. 22	20TH SALON, READY-TO-WEAR des Industries du Vetemen	SHOWINGS, PARIS. Contact: t Feminin, 69 rue de Richel	Federation Française ieu, Paris II, France.
Monday Oct. 19 2:15 P.M.	SPRING-SUMMER BRIDAL COLLECTION By invitation only. Ther 244-3847.	PRISCILLA OF BOSTON eafter by appointment. Con	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR tact: Julian Pollack,
Oct. 19	3:00 P.M., BILL BLASS PRE	SS SHOW (see page 8)	
Monday Oct. 19 5:00 P.M. Cocktails	The state of press	RICHARD TAM (CALIFORNIA) and buyers, by invitation. : 550 East 10th Street, Oak	

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Oct. 19 6:30 P.M. Cocktails	PREVIEW: NEW COLLECTION Preview of new collection vitation. Thereafter by 8th floor. Contact: Miss	CLAUDIA BY GEORGE HALLEY by George Halley. For pre- appointment in showroom, 24 Roberta, 246-2432.	ST. REGIS ROOF ess and buyers, by in- West 57th Street,
Beginning Monday Oct. 19	SPRING COLLECTION By appointment. Contact:	MR. BLACKWELL Nan Coven, BR. 9-8575.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Oct. 20 12:00 Noon	SPRING & RESORT COLLECTION By invitation. Thereafte	BEENE BAZAAR er by appointment. Contact	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR : LW. 4-0454.
Wednesday Oct. 21 8:30 A.M. Breakfast	Show at 9:15. By invitat	TRAVILLA (122 E. 7TH ST.) tion. By appointment from 6 Byers, 213-627-9154. Publ:	Oct. 19 - 30 in private
Wednesday Oct. 21 6:30 P.M.	OSCAR DE LA RENTA MEN'S WEAR COLLECTION Oscar de la Renta preview invitation only. Contact or Bernie Toll, After Six	ws his men's collection for t: Jerrie Rosenberg, Mildre	WHITEHOUSE & HARDY 681 FIFTH AVENUE Cruise-Resort. By d Custin Ltd., 421-3974;
Oct. 24- Nov. 1	READY-TO-WEAR SHOWINGS, I Hugo, Nice, France.	NICE. Contact: Salon Cote	d'Azur, 2 Blvd. Victor
Saturday Oct. 24- Nov. 1	6TH ANNUAL ANTIQUES FAIR Hours: 1:00 - 11:00 P.M. Admission: \$2.50. (President) Pearl Winick, BE. 3-6010	NAT'L ARTS & ANTIQUES (11 WARREN STREET) daily; 1:00 - 7:00 P.M. Su s Preview: Fri., Oct. 23, 1	PARK AVE. & 67TH ST. nday and closing day.
Oct. 25- Oct. 29	IGEDO FASHION FAIR, DUSS 28 Freiligrathstrasse, 4	ELDORF. Contact: Internati Dusseldorf, Germany.	onale Modemesse GmbH,
Monday Oct. 26 5:00 P.M 7:00 P.M.		ZUZU ANGEL (RIO DE JANEIRO) ons from Brazil. By invita	PLACE TO BE ANNOUNCED ation only. Publicity:
Tuesday Oct. 27 9:30 A.M.	PRESS PREVIEW "Life Styles - Fall '71" Contact: Carol Carr, 262	EASTMAN CHEMICAL  Repeat Shows at 2:30 & 4	PLACE TO BE ANNOUNCED ::30. By invitation.
Tuesday Oct. 27 6:00 P.M.	6TH ANNUAL DESIGN AWARDS Presentation of awards f show for press and indus Associates, 246-4818.	FASHION EYEWEAR GROUP OF AMERICA or outstanding eyewear desi try. By invitation. Publi	PLAZA HOTEL TERRACE ROOM ign. Cocktails and city: Ruth Hammer

CONTINUOUS	SHOWINGS	6000	THESE	COLLECTIONS	HAVE	OPENED
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ADDENDA BY PATTI CAPPALLI 1407 Broadway, 9th floor, 736-5282
ALDRICH BY MARIE McCARTHY 530 Seventh Avenue, 12th floor, CH. 4-1872
ANDREW ARKIN; LOUIS FERAUD FOR ARKIN. 530 Seventh Avenue, 7th floor, WI. 7-5324
AQUANALA
ARBE IMPORTS
A.S. COSTUMES BY MARIO FORTE
ATID (ISRAELI FASHIONS) 111 West 40th Street, 22nd floor, 594-5215
GEOFFREY BEENE
HOUSE OF BRANELL
ELEANOR BRENNER FOR BRENNER COUTURE . 498 Seventh Avenue, 21st floor, 947-9677
BRIGANCE WATERCLOTHES 1411 Broadway, 16th floor, 868-9357
DONALD BROOKS 550 Seventh Avenue, 21st floor, WI. 7-8235
TED BROWN 498 Seventh Avenue, 2nd floor, LO. 4-9311
CARLYE BY SADYE WEINBERG 530 Seventh Avenue, 8th floor, 244-6761
JEAN LOUIS FOR CHANDELLE
CONCEPT VII BY JACK BODI
COUNTESS ALEXANDER
FRANCESCA FOR DAMON 1410 Broadway, 12th floor, MU. 3-2467
DAVIDOW
DESIGN THAI
DIA DIODATO 526 Seventh Avenue, 7th floor, 594-3219
CHRISTIAN DIOR-NEW YORK 498 Seventh Avenue, 17th floor, LO. 4-9220
DYNASTY 530 Seventh Avenue, 16th floor, 279-0710
ESTEVEZ FOR NEAL Gotham Hotel, Private Suite, CI. 7-2200
FIFTH ADDITION BY VICKI ROCCONI 530 Seventh Avenue, 3rd floor, Lo. 4-8190
ANNE FOGARTY
SEYMOUR FOX
SAM FRIEDLANDER 530 Seventh Avenue, 2nd floor, 736-2663
(continued on following page)

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CONTINUOUS SHOWINGS - RESORT COLLECTIONS (continued from page 11)
RICHARD FRONTMAN 498 Seventh Avenue, 9th floor, 524-5093
GAVI
GINALA
GINESSA (div. GINALA) 512 Seventh Avenue, 13th floor, 244-2700
GININI
GINORI
HADLEY
HARMAY
RUDI GERNREICH FOR HARMON KNITWEAR530 Seventh Avenue, 20th floor, 695-1617
KIKI HART BY GEROGE SAMEN 530 Seventh Avenue, 5th floor, 947-7457
HELGA Gotham Hotel, Vice Presidential Suite, CI. 7-2200
JONNY HERBERT; PAB LTD 498 Seventh Avenue, 18th floor, 565-6900
CHUCK HOWARD
J.G. COUTURE
JAEGER
JAMISON
JENNIFER BY JEANNENE BOOHER 530 Seventh Avenue, 9th floor, 279-6250
JEREMY BY ALAN PHILLIPS 530 Seventh Avenue, 10th floor, 594-0870
JEUNESSE
EDIE GLADSTONE FOR JOYELLA
JUNIOR ACCENT 498 Seventh Avenue, 10th floor, LO. 4-1434
JUNIOR SOPHISTICATES
NAT KAPLAN
KASPER FOR JOAN LESLIE
KIMBERLY
GAYLE KIRKPATRICK 530 Seventh Avenue, 29th floor, 524-7900
CALVIN KLEIN
LANZ 1407 Broadway, 26th floor, OX. 5-6440
(continued on following page)

CONTINUOUS SHOWINGS - RESORT COLLECTIONS (continued from page 12)	
HAROLD LEVINE	
LOOMTOGS (Tennis Whites; Arnold Palmer)1407 Broadway, 35th floor, 594-2100	
MARDI GRAS	
MARIE-CHANTAL Plaza Hotel, Suite 1241, PL. 9-3000	
THE MARKET 1407 Broadway, 12th floor, 565-6475	
MIGNON	
MISS ISABEL 24 East 56th Street, 2nd floor, EL. 5-1110	
MODELIA BY FRANK MASANDREA 205 West 39th Street, 14th floor, 736-8888	
MODERN COUTURE	
MR. BLACKWELL 530 Seventh Avenue, 21st floor, BR. 9-8575	
MR. DINO 1407 Broadway, 16th floor, 279-2770	
STAN HERMAN FOR MR. MORT 498 Seventh Avenue, 3rd floor, 524-3818	
NANNETTE INTERNATIONAL	
ORIGINALA	
GINO PAOLI	
ANNEMARIE GARDIN FOR PAPILLON 550 Seventh Avenue, 20th floor, 868-2880	
PARIS COLLECTIONS 543 Madison Avenue, 3rd floor, 755-7171	
PARNES-FEINSTEIN; PF KNITS	
MOLLIE PARNIS 530 Seventh Avenue, 18th floor, BR. 9-5012	
SUZY PERETTE 498 Seventh Avenue, 16th floor, WI. 7-7200	
PETTI 4'S	
POSH BY JAY ANDERSON 550 Seventh Avenue, 14th floor, 974-0964	
LEE EVANS FOR PLW	
RAFFAELE	
BEN REIG 498 Seventh Avenue, 23rd floor, CH. 4-1542	
REMBRANDT 498 Seventh Avenue, 6th floor, LO. 4-3600	
OSCAR DE LA RENTA	
ROB ROY	

\_\_\_\_\_(continued on following page) \_\_\_\_\_\_-13-

RODRIGUES FOR PETER CLEMENTS		CONTINUOUS SHOWINGS - RESORT COLLECTIONS (continued from page 13)
RONA		
NARDIELLO FOR RONA		RONA
ROYAL PARK		
STJ BY MARSHALL KLUGMAN		ROYAL LYNNE
SAZ		ROYAL PARK
ABE SCHRADER BY BELLE SAUNDERS 530 Seventh Avenue, 15th floor, LO. 4-9194 SEA DARLINGS OF CALIFORNIA		STJ BY MARSHALL KLUGMAN 498 Seventh Avenue, 6th floor, OX. 5-2900
SEA DARLINGS OF CALIFORNIA		SAZ
JERRY SILVERMAN BY SHANNON RODGERS530 Seventh Avenue, 17th floor, CH. 4-7522  DON SIMONELLI		ABE SCHRADER BY BELLE SAUNDERS 530 Seventh Avenue, 15th floor, LO. 4-9194
DON SIMONELLI		SEA DARLINGS OF CALIFORNIA 1407 Broadway, 36th floor, 244-4792
SPORT SOPHISTICATES BY TOM NASARRE . 498 Seventh Avenue, 7th floor, LO. 4-0462 RIKKI FOR SPORT TRIO		JERRY SILVERMAN BY SHANNON RODGERS530 Seventh Avenue, 17th floor, CH. 4-7522
RIKKI FOR SPORT TRIO		DON SIMONELLI 205 West 39th Street, 15th floor, 868-9070
MALCOLM STARR	ı	SPORT SOPHISTICATES BY TOM NASARRE . 498 Seventh Avenue, 7th floor, LO. 4-0462
STROBE		RIKKI FOR SPORT TRIO 498 Seventh Avenue, 7th floor, LO. 3-6143
STUDIO SIX BY FRANK ADAMS 530 Seventh Avenue, 15th floor, LO. 4-9194  JON MANDL FOR TAM II		MALCOLM STARR 530 Seventh Avenue, 20th floor, 594-0030
JON MANDL FOR TAM II		STROBE
TANNER; TANNERWAY; TOBY TANNER		STUDIO SIX BY FRANK ADAMS 530 Seventh Avenue, 15th floor, Lo. 4-9194
TEAL TRAINA		JON MANDL FOR TAM II
TRES VITE		TANNER; TANNERWAY; TOBY TANNER
TRIGERE		TEAL TRAINA
VICTOR JORIS FOR V & J DESIGNS 500 Seventh Avenue, 5th floor, BR. 9-9223  VICTORIA ROYAL; MR. GEORGIO 530 Seventh Avenue, 7th floor, 947-6845  CHESTER WEINBERG		TRES VITE
VICTORIA ROYAL; MR. GEORGIO 530 Seventh Avenue, 7th floor, 947-6845  CHESTER WEINBERG		TRIGERE
CHESTER WEINBERG		VICTOR JORIS FOR V & J DESIGNS 500 Seventh Avenue, 5th floor, BR. 9-9223
B.H. WRAGGE		VICTORIA ROYAL; MR. GEORGIO 530 Seventh Avenue, 7th floor, 947-6845
CEIL CHAPMAN		CHESTER WEINBERG 498 Seventh Avenue, 10th floor, 244-3877
MALCOLM CHARLES		B.H. WRAGGE
		CEIL CHAPMAN
COUNTESS ALEXANDER		MALCOLM CHARLES
		COUNTESS ALEXANDER

1971					
JANUARY	FEBRUARY	MARCH			
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31			
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PERSON JULY COMPANY	AUGUST	SEPTEMBER			
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OCTOBER	NOVEMBER	DECEMBER			
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